

# **NM HELMETS FOR KIDS COALITION**

## **APPLICATION FOR HELMETS**

Contact Information: NM Helmets For Kids Coalition <a href="mailto:sdefrancesco@salud.unm.edu">sdefrancesco@salud.unm.edu</a> 505.272.3933
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The 2007 New Mexico State Child Helmet Safety Law requires all children under the age of 18 to wear helmets when riding bicycles, tricycles, skateboards, scooters and using skates on public property. In an effort to promote the law and provide helmets to New Mexico children who need them, the *NM Helmets for Kids Coalition* is committed to distributing helmets to communities throughout the state.

The *NM Helmets for Kids Coalition* includes partners from the NM Department of Health, NM Department of Transportation, NM Brain Injury Advisory Council and University of New Mexico Prevention Research Center.

In order to qualify for the helmets, please fill out the application below and briefly explain how you will distribute the helmets to meet the following requirements:

1. The helmets must be given directly to children in your community at no charge.
2. Efforts must be made to give the helmets to children who really need them, such as low-income children.
3. Helmets must be properly fitted for each child.
4. Education on how to properly wear and use the helmet must be provided to each child receiving a helmet.
5. Education or training, such as a bike rodeo, is highly encouraged.
6. A plan for sustainability will be provided highlighting ideas on how to make helmet distribution a yearly or more frequent event in your community.

To complete the application, fill in the gray area in the appropriate box. The box will expand as you type. Please email the completed application to the contact listed above, as well as any questions. **The deadline for applications is:**

If your application is selected, the helmets will be shipped directly to you and you will be responsible for storing the helmets. The helmets must be distributed within one year and you will be asked to provide a brief report describing your distribution activities.

You should ask for and be able to distribute a minimum of 250 helmets. If you would like a smaller amount, exceptions will be made in some circumstances. Please contact the coalition before submitting your application to discuss your situation.

Information on the NM Child Helmet Safety Law, as well as promotional materials and links to helpful websites are available at [www.nmchildhelmetlaw.com](http://www.nmchildhelmetlaw.com). You are encouraged to use the promotional materials from this website at your event.

<b>Contact person:</b>			
<b>Title:</b>			
<b>Organization:</b>			
<b>Mailing address:</b>			
<b>City:</b>		<b>Zip</b>	
<b>Phone:</b>		<b>Email:</b>	
<b>Type of organization:</b>			
<b>Partner Organizations:</b>			

Please fill out the table below regarding the number of each helmet type (bicycle and multi-sport helmets are the two types available) you need as well as the sizes (small, medium, large or extra large).

	<b>S</b>	<b>M</b>	<b>L</b>	<b>XL</b>	<b>TOTAL</b>
<b># of bicycle helmets</b>					
<b># of multi-sport helmets</b>					

- 1. How will you distribute the helmets? Please provide dates and description of any planned events or proposed events.**
- 2. Who are your partners?**
- 3. What age group(s) are you targeting?**
- 4. How will you make sure that the helmets are properly fitted for each child?**
- 5. How will you make parents aware of the NM Child Helmet Safety Law?**
- 6. What kind of education or training will you provide (bike rodeo, assembly, demonstration ride, etc.)?**
- 7. How will you encourage children to continue to wear the helmets on a daily basis?**
- 8. How will your community sustain these efforts in years to come? Please provide a plan for sustainability highlighting ideas on how to make helmet distribution a yearly or more frequent event in your community.**